Naturals Salon: India's Trusted Beauty Destination - Then, Now, and Beyond

Beauty is not just about appearance — it is about confidence, self-care, and feeling your best every single day. Naturals Salon has understood this truth from day one, and it is exactly what has made them India's most trusted name in hair and beauty care.

The Vision Behind Naturals

Naturals were built with the modern Indian in mind. Founded by K. Veena, a pioneer with deep knowledge of the international beauty industry, the brand set out to transform how Indians experience professional grooming.

Her vision was simple but bold — bring world-class salon services to every corner of India, without compromising on quality or warmth.

In the early 2000s, that vision became reality when she opened her first salon in Chennai. The response was immediate. Demand grew faster than expected, proving that India was ready for a new kind of beauty experience.

A Partnership That Built an Empire

In 2004, K. Veena's husband CK Kumaravel joined as Co-Founder and CEO, bringing business acumen that matched her creative expertise. Together, they built a team capable of navigating one of the most competitive industries in the country.

Their combined leadership turned one Chennai salon into a national movement.

Naturals Today — A Growing Network of 750+ Salons Across India

Today, Naturals stands as India's most prominent chain of hair and beauty salons, with over 750 locations spread across the subcontinent. Every salon delivers the same promise — skilled professionals, courteous service, and an experience that leaves every customer feeling genuinely cared for.

The loyal support of millions of patrons across India has been the foundation of this incredible growth. The story is still being written — with a target of 3,000 salons by 2029, Naturals is determined to put expert beauty care within reach of every Indian family.

More Than a Salon — Where Passion for Beauty Meets Human Connection

Naturals is not just a brand. It is a community of professionals committed to making every customer feel beautiful, confident, and valued — every single visit.

Discover your nearest Naturals salon and experience the difference for yourself.

🔗 ***Learn More About Naturals – Visit naturals.in***

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